

# The 4 Reel 48 Hour Film Festival

The following rules apply to each participating group/production team:

## A. Times:

- The “official 48 Hour time period” will occur between Monday, September 14, at 4pm local time and the following Wednesday, September 16, at 4pm local time.
- The participating group/team must complete its film/video work in time to deliver it to drop off location. Participating group/team has between 4 - 6 PM on September 16 to drop off a playable project.
- Only works that meet the deadline (September 16 at 6 pm) will be officially part of the competition. All films received on-time will be screened.

B. All creativity must take place during the "Official 48 Hour Time Period". Any creativity work in advance of the competition weekend is prohibited. Creative work includes, but is not limited to:

- Writing the script
- Rehearsing
- Costume/Set Design
- Shooting
- Editing
- Sound Design
- Rendering
- Outputting to tape or other media

C. The only work to begin prior to the "Official 48 Hour Time Period" is:

- Organizing Crew
- Organizing Cast
- Securing Equipment
- Scouting/Securing Locations

D. All footage must be shot within the 48 hour time period of the project.

- No stock footage or footage shot or created at another time may be used.
- Animation and special effects are permitted, but must be created during the 48 hour time period. (Note: Stock footage as part of a special effect in a third party special effects program is permissible.)
- Still photographs are permitted, provided that the team has the rights to them. The photos do not need to be created during the 48 hour time period; however, stills created outside of the official 48 hour time period may not be used in sequence to create the illusion of motion.

E. Each participating group will be assigned a required element that must appear in its film, which will be released on the IMC website at 4 pm on September 14. This marks the beginning of the competition. The element can include, but is not limited to:

- A Character
- Props
- A Line of Dialogue (if so, The required Line of Dialogue must be used verbatim. It may be spoken, sung and/or written. It may be in any language, though if it is unclear that it is the required Line, there must be a translation)
- Genre
- Theme

The element must be seen/heard within the time constraint of the film (4-7 minutes). Films without the selected element will not be considered.

F. Registration for the 4Reel 48 Hour Film Festival will be available on Thursday, August 27, on the IMC website. Registration will be open until Friday, September 4, 2015. All interested groups must register, fill out all forms, and pay the mandatory \$50 registration fee online before the September 4 deadline to participate. Only the first 30 groups will be allowed to register.

F. Each participating group must have a representative at the official showing of the International Music Conference, which takes place on Sunday, September 20, at 12:30 pm. The top five films will be shown and the winner will be announced and awarded the prizes below, but is not limited to:

- A C100 camera with lens package

G. All cast and crew must be volunteers.

H. Any type of video or film camera may be used; however, a maximum of only three cameras may be used to shoot footage for use in your film. Sound recorders are allowed in addition to this three camera limit. Cameras used for a purpose other than recording video footage (for example, as props, editing decks, sound recorders, or to record solely behind-the-scenes footage) are allowed in addition to this three camera limit.

I. Group Requirements: Members of each team must be under age 25. Members of the cast can be over 25 but the crew including post production can not have any person over the age of 25 participating. Crew members involved in production is a maximum of 10 people. During registration, each group must submit a form of ID for all their participating members.

J. Participating groups are encouraged to work with a local composer and/or musicians to write and record music for the films. It is permissible for a participating group to use pre-recorded music; however the participating group **must** have the rights to any music used in its film and must provide releases for all music used. As with music, pre-recorded

sound effects are allowed, but you must have rights to use them. Note: Song parodies (i.e., use of identifiable pre-existing compositions with new or altered lyrics or music) may not be included in the film without a signed release from the composition's rights holder. This rule applies without regard to whether the song parody arguably constitutes "fair use" under US or international copyright law.

#### K. Releases:

Each group must have signed releases for their project.

- Appearance Release: This document must be signed by each person who appears on camera.
- Premise Release: This document must be signed by the owner of each location filmed at.
- Materials Release: This document must be signed by the owner for each media material that was used in the project. This includes and is not limited to:
  - Music
  - Paintings, Drawings, Murals,
  - Photographs
  - Footage

L. The finished film must be a minimum of 4 minutes in duration, and a maximum of 7 minutes in duration—not including credits.

M. Credits at the end of each film are limited to a maximum of 60 seconds and does not count towards your film minutes.

Opening credits are considered to be part of the film, and therefore count against the seven-minute maximum.

N. The finished film/video must be in MOV or MP4.

Your film must be submitted IN PERSON on one the following media:

- USB flash drive

All groups must submit their film in person at Sunseeker Media located on the upper level of 800 Forrest St. NW Atlanta, GA 30318 from 4-6PM on Wednesday, September 16. Late submissions will be disqualified.

If your film does not conform to the submission requirements it may be disqualified. Also, if your film cannot be viewed on 4R48HFF equipment, it may be disqualified.

#### O. Notes on submissions:

- We recommend that each team submit two copies of the final film.
- We recommend that you make sound levels relatively even throughout your film. (If your film has uneven sound or sound that peaks, it may be modified to protect the playback equipment.)

- Projection specs vary from theater to theater and are beyond the control of the 4R48HFF. If your film is very dark, it may be difficult to see in a theater.
- All films received on the evening of the deadline (on-time and late) will be screened, presuming they are eligible according to Rule R.

P. Before the finished film begins, the media should have:

- 5 seconds of bars and tone
- 5 seconds of black
- A title card with: team name, date, city, title, and genre
- A title card with:  
"This film made for the 4Reel 48 Hour Film Festival 2015."
- 2 seconds of black
- Your film

Q. Each team must secure releases for talent, crew, music and locations (and any other applicable releases), which must be turned in to the project organizers with the finished film/video. (The release forms can be found on the PVIFF website.) The film/video will not be screened before the 4 Reel48 Hour Film Festival Organizers receive the signed releases.

R. The Entrant must submit a Certification Statement with his/her completed Entry, certifying adherence to all Official Rules.

S. To be eligible for the Project, Entries must be the original work of the Entrant; must not infringe third-party's rights; must be suitable for publication (i.e., may not be obscene or indecent); must not contain obscene or pornographic material; may not contain defamatory statements about any person, company, organization or entity; may not invade privacy or other rights of any person, company or entity; may not in any other way violate applicable laws and regulations; and may not contain any copyrighted elements (other than as owned by the Entrant and/or 4R48HFF). Entries containing prohibited or inappropriate content as determined by the 4R48HFF, in its sole discretion, to be inappropriate will be disqualified. 4R48HFF reserves the right to make the final determination as to which Entries are eligible. 4R48HFF also reserves the right to refuse to screen a film or to make an announcement at the screening regarding the content of the film. ."

T. Viewing Ceremony: A viewing ceremony will be held on Sunday, September 20, 2015. One member from each participating team must attend to represent the group. The top 5 films will be shown and the winner will be announced and given their prize. Entrants can pick up their USB stick at the viewing ceremony when they check in.

U. 4R48HFF and Project Parties may, in their sole discretion, disqualify Entries deemed to be inappropriate or otherwise non-compliant.

V. The 4R48HFF Organizers may add to or amend these rules at any time prior to the beginning of the 48 Hour time period.

**Every second counts, when you have 48 hours to make a film**